



Managing for Success

The key to effective practice management

Managing for Success is the quarterly magazine of the Law Management Section, which provides readers with practical guidance, information and support on a full range of practice management disciplines.

Now in its 13th year, the Section has built up a reputation for supplying robust and pertinent information on how to run a profitable and dynamic law firm.

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Managing for Success reaches managing partners and practice managers, and offers you an opportunity to target key decision-makers with your products and services.

Written by experts in the field, it includes features on a range of practice management disciplines including:

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- Coaching
- Marketing
- HR
- IT
- Leadership
- Client care
- Lexcel practice management standard
- Finance
- Quality
- Risk

Managing for Success keeps readers up-to-date on changes and developments in the industry, including legal services reform, how to survive and thrive during the recession, how to handle increased competition, the rise of e-business and new employment regulations, and how to deal with more demanding clients.

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